

FLORIDA DEPARTMENT OF HEALTH IN SANTA ROSA COUNTY

MOKELESS TOBACCO

**ANNUAL REPORT** *Fiscal Year 2022-23* 

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Part of the state and national public health system since 1941

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### A MESSAGE FROM THE ADMINISTRATOR

**P** ublic Health is critical to the success of any community. As the Florida Department of Health in Santa Rosa County, we are well-positioned to show the broad reach and benefit of helping take care of one another. We have the staff, the



tools, resources, partners, and I like to hope — the inspiration to champion the causes our residents are concerned about. It is true, health is the result of what nature gives you. But health is also what you give yourself. While the health department is the leader in public health for our communities, few understand the collaborative efforts it requires to offer the best services to all people. Health departments can connect with community-based organizations that are already engaged with residents, building trust and inviting more groups to join the public health team. Let us keep working to become the healthiest state in the nation!

Sincerely,

K. Matthe John

R. Matthew Dobson, M.S. Health Officer | Administrator Florida Department of Health in Santa Rosa County



### **MISSION, VISION, and VALUES**

#### **Our Mission:**

To protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts.

#### Vision:

To be the healthiest state in the nation.

#### Values: (I CARE)

Innovation: We search for creative solutions and manage resources wisely.

*Collaboration*: We use teamwork to achieve common goals and solve problems.

Accountability: We perform with integrity and respect.

Responsiveness: We achieve our mission by serving our customers and engaging our partners.

Excellence: We promote quality outcomes through learning and continuous performance improvement.

#### **Essential Public Health Services:**

- 1. Monitor health status to identify community health problems.
- 2. Diagnose and investigate health problems and health hazards in the community.
- 3. Inform, educate, and empower people about health issues.
- 4. Mobilize community partnerships to identify and solve health problems.
- 5. Develop policies and plans that support individual and community health efforts.
- 6. Enforce laws and regulations that protect health and ensure safety.
- 7. Link people to needed personal health services and assure the provision of health care when otherwise unavailable.
- 8. Assure a competent public health and personal health care workforce.
- 9. Evaluate effectiveness, accessibility and quality of personal and populationbased health services.
- 10. Research for new insights and innovative solutions to health problems.

## **ABOUT DOH-SANTA ROSA**

The Florida Department of Health in Santa Rosa County (DOH-Santa Rosa) has been part of the state public health system since 1941. Located in the Florida Panhandle, it serves a population of approximately 190,405 and provides services at two locations; the main clinic site in Milton and a satellite clinic in an area of Gulf Breeze known locally as Midway. DOH-Santa Rosa provides services in six teams:

- 1. Administrative Services.
- 2. Community Health.
- 3. Environmental Public Health.
- 4. Health Services.
- 5. Operations.
- 6. WIC.

DOH-Santa Rosa was started in 1941 with a staff of eight under the direction of Dr. Stebbins of Pensacola, who served as director in Escambia County and parttime director in Santa Rosa County. It provided a public health program that placed emphasis on nutrition, midwifery, immunizations, environmental public health, and venereal disease, now referred to as sexually transmitted infections (STIs).

In the early 1970s, a second office was opened in Gulf Breeze. The health department operated out of this facility until the Midway clinic was opened in 1998.



(From left to right) DOH-Santa Rosa nurses Holly Diermyer, Angela Carasco, and Barbara McMillion.

### SENIOR LEADERSHIP

### R. Matthew Dobson, M.S.

Administrator | Health Officer

In March 2022, R. Matthew Dobson was appointed administrator (health officer) for the Florida Department of Health in Santa Rosa County. He began his career with the Department as a health educator in the Community Health Section. He became the public health services manager and helped lead Santa Rosa County's work toward gaining reaccreditation. While at Santa Rosa he has served as the lead staff member for the Community Health Needs Assessment, Community Health Improvement Plan, DOH-Santa Rosa's Strategic Plan, Performance Management Quality Improvement Plan, and Workforce Development Plan. Dobson has successfully



completed the Public Health Executive Leadership Class offered by the Department in conjunction with University of South Florida.



#### Nancy Hardison Operations Analyst II

Operations Analyst Nancy Hardison is the Chief Deputy Registrar (CDR) of Vital Records, and has been with the Florida Department of Health for 13 years. The CDR assumes the responsibility of managing the day-today operations of the vital statistics unit and must be familiar with vital statistics laws and regulations, and strives to maintain a good rapport with practitioners, funeral directors, and others involved in the records registration process. In addition, Nancy provides administrative support to the health officer and several other departments.

### **Mary Clanton**

#### Operations Manager | Human Resources

The Operations Manager and Human Resources Liaison Mary Clanton has been with DOH-Santa Rosa since 2006. She is a graduate of the University of West Florida with a Master of Science in Administration with a specialization in Public Administration including a Managing Sustainability and Resiliency certificate. Mary is responsible for overseeing the facilities, purchasing, web management, IT management, human resources, contract management, and billing.





#### Sherry Worley Director of Nursing

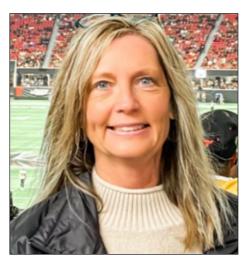
The Director of Nursing (DON) Sherry Worley has been with DOH-Santa Rosa for 25 years. She began her public health career in a grant funded clinic position and has worked school health, Healthy Start,

# Kimberly Fischer

Community Health Manager

Kim Fischer joined DOH-Santa Rosa towards the end of the 2021-22 fiscal year. Beginning at DOH-Escambia as a health educator and working up to manage the foundational documents and to include the Community Health Assessment and Improvement Plan Report. Kim enjoys being able to get into the community and partner with organizations and people to develop programs and strategies to improve the health of our community. It is a privilege to be able to lead the community health promotion program team in our efforts to protect, promote, and improve the health of our residents.

tuberculosis and epidemiology before taking on the DON position in November of 2022. Sherry is responsible for the oversight of the Health Services Team which includes family planning, immunizations, STD, TB, ADAP, We Care, school health, epidemiology and vital statistics.



#### **Del Lewis** Administrative Services Manager

Del Lewis, the Administrative Services Manager, has been with DOH-Santa Rosa for over 25 years. Del is responsible for the managerial oversight and monitoring of Santa Rosa's financial operations, budget, and information systems. Additional responsibilities include directing the completion of periodic financial statements and reports, assisting with the fiscal year-end close process, and overseeing expenditure, revenue, and cost accounting reports.





### Dianne Pickens WIC Manager

Dianne Pickens has been with the DOH-Santa Rosa for 34 years. She is a licensed nutritionist and has her masters in public administration. Currently, she oversees the WIC program and the breastfeeding peer counselor program for Santa Rosa county. Dianne is responsible for overseeing the Bi-Annual Nutrition Program Plan.

### **Herman Davies**

Environmental Public Health Manager Herman Davies has been with the Florida Department of Health for over 22 years. Herman was appointed the

environmental public health manager in 2015. He previously served as an environmental specialist and environmental supervisor. Herman graduated from the University of West Florida with a Bachelor of Science in Environmental Science. Herman manages the Environmental Public Health Team to prevent disease of environmental origin.



## **ADMINISTRATIVE SERVICES**

The Florida Department of Health in Santa Rosa County's Administrative Services Team works behind the scenes to support the operational functions. These detailed and analytical thinkers manage a budget of approximately \$6 million and work diligently with program managers to ensure budget proposals are accurate, complete, and in compliance with Florida Statues and the Florida Department of Health's State Health Office regulations. The Department tracks revenues and expenditures, accounts payable and receivable, and monitors contracts to estimate the CHD's future financial needs and ensure the availability of funds. DOH-Santa Rosa receives revenue from three major funding sources-federal, state and local governments. The largest revenue sources for DOH-Santa Rosa

are federal dollars which are received for programs including WIC, breastfeeding, Ryan White AIDS Drug Assistance Program, school health, Family Planning Title X, MCD Special Project Unplanned Pregnancy, chronic disease prevention & health promotion, immunizations, community preparedness, and other programs. State funding sources include categorical funds used for a specific purpose to support the Tobacco Program, Community TB Program. school-based dental sealants, epidemiology surveillance, family planning general revenue, primary care, and school health grneral revenue. State non-categorical funds are used for discretionary purposes. Local funds consist of fees collected by DOH-Santa Rosa, Santa Rosa County contributions, and locally awarded contracts.



DOH-Santa Rosa Administrative Services team.

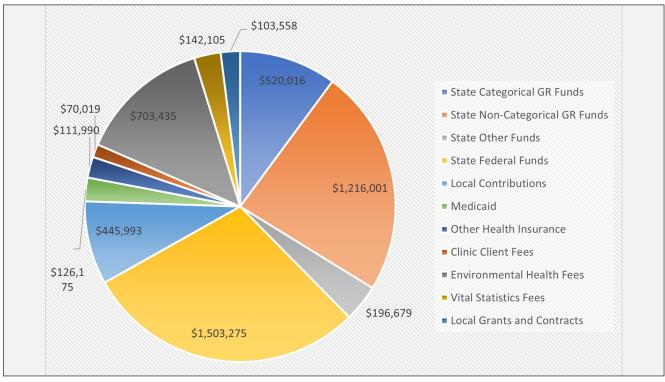
#### DOH-Santa Rosa Fiscal Year 2022-23 Revenues

#### **Revenues:**

State Categorical GR Funds	\$520,016	9.81%
State Non-Categorical GR Funds	\$1,216,001	22.95%
State Other Funds	\$196,679	3.71%
State Federal Funds	\$1,503,275	28.37%
Local Contributions	\$445,993	8.42%
Medicaid	\$126,175	2.38%
Medicare	\$3,867	0.07%
Other Health Insurance	\$111,990	2.11%
Clinic Client Fees	\$70,019	1.32%
Environmental Public Health Fees	\$703,435	13.27%
Vital Statistics Fees	\$142,105	2.68%
Local Grants and Contracts	\$103,558	1.95%
Other Revenue	\$126,337	2.38%
Other Grants	\$29,731	0.56%

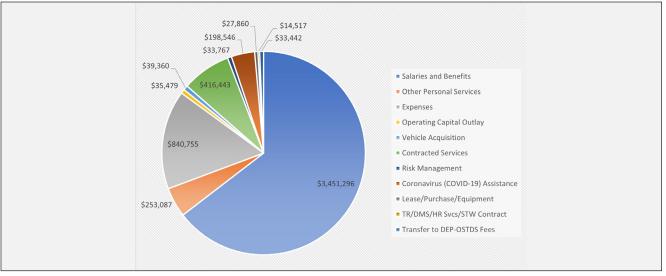
#### **Total Revenues:**

\$5,299,181



DOH-Santa Rosa Fiscal Year 2022-23 Revenues.

Figures taken from 2022 FLHealthCharts



DOH-Santa Rosa Fiscal Year 2022-23 Expenditures.

Figures taken from 2022 FLHealthCharts

#### DOH-Santa Rosa Fiscal Year 2022-23 Expenditures

#### Expenditures:

Salaries and Benefits	62.66%	62.66%
Other Personal Services	4.59%	4.59%
Expenses	15.26%	15.26%
Operating Capital Outlay	0.64%	0.64%
Vehicle Acquisition	0.71%	0.71%
Contracted Services	7.56%	7.56%
Risk Management	0.61%	0.61%
Coronavirus (COVID-19) Assistance	3.60%	3.60%
Lease/Purchase/Equipment	0.51%	0.51%
TR/DMS/HR Svcs/STW Contract	0.26%	0.26%
TR Other Funds W/I Agency	0.07%	0.07%
Transfer to DEP-OSTDS Fees	0.61%	0.61%
TR EH Surcharge/Admin fee	0.11%	0.11%
Refund State Revenues	0.08%	0.08%
Cash Transfers Between Same FID-Dep	1.46%	1.46%
Total Expenditures:	\$5,439,216	
2021-22 Certified Forwards	\$69,052	1.52%
2022-23 Total Expenditures	\$5,508,268	100%
<b>Revenues - Expenditures + Certified Forwards</b>	\$209,087	

### **COMMUNITY HEALTH SERVICES**

The Community Health team includes programs and services geared towards reducing:

- Chronic diseases, such as diabetes and heart disease.
- Tobacco consumption and secondhand tobacco exposure.
- Impacts of hurricanes and local disasters through planning and partnership.
- Social and economic barriers to achieving one's full health potential.

Additionally, the team works with a multitude of community partners to plan and implement health improvement plans and inform and educate the local community through participation in community events.



DOH-Santa Rosa member Zulma Kaelbli provides participants with nutrition resources at the Walk for Mommy & Me event on April 22, 2023.

"This team is committed to improving the health of our community. I get to see it daily in their work and their dedication to attending as many community events as possible. This team works tirelessly to ensure the proper education materials and products are available to fit our strategic initiatives. I am proud to be a part of this team."

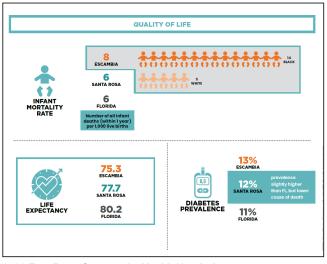
> - Kimberly Fischer, DOH-Santa Rosa Community Health Manager



DOH-Santa Rosa Community Health team.

#### **Community Health Improvement**

During the 2022-23 fiscal year, Achieve Healthy EscaRosa (our community improvement organization) underwent the task of developing the newest community health needs assessment report. This report was officially published in January 2022 and highlights six significant identified



2022 EscaRosa Community Health Needs Assessment.

needs based on almost 3,000 community survey responses and population health data analysis. Some data highlights include leading causes of death for the county, child and infant mortality rate, overdose death rates, and social and economic factors like poverty, and high school graduation. Over the next three years, Achieve Healthy EscaRosa will work to implement access to health care pilots and work with community organizations to improve the other five areas.

These six identified needs are:

- 1. Overweight and obesity.
- 2. Substance abuse.
- 3. Mental health.
- 4. Child abuse.
- 5. Access to health care.
- 6. Food insecurity.

#### **Community Health Education**

Another method of reaching the community is through health education classes and presentations. During the 2022-23 fiscal year over ten health education classes/presentations were given that promoted and engaged each community audience in public health initiatives. These presentations varied in topic from programs and services information to healthy lifestyle, nutrition, physical activity, heart health, and tobacco.

The goal of these classes

is to educate and engage attendees while providing information and resources available through the health department and community organizations. Many of the presentations are focused on small changes people can make to their eating and physical activity routines to decrease their risk for developing chronic diseases. Classes educate people on how to make sustainable changes so they can continue health habits long-term.

We formed two

partnerships in the community; the Milton Community Center and Santa Rosa County Staff Risk Management Team. The goal of these partnerships is to provide regular presentations on healthy living to their members and staff. Educational presentations were developed, accompanied by informative handouts on tips to begin a healthy lifestyle change and incentive items to assist them such as salad shakers, bento boxes, and water bottles.

#### **Community Outreach**

Community outreach is one of the ways the health department informs and educates the public about department services and healthy lifestyle factors. During 2022-23, the Community Health Team participated in 20 community outreaches and reached over 3,000 community members and families. They delivered health education resources regarding chronic disease prevention, tobacco cessation, water safety, and more. Some key events include our participation in the variety of senior expos, health fairs, Walk for Mommy & Me, National Night Out, Reimagine Milton, and the newly introduced annual All Moms All Babies Color Walk/Run.



DOH-Santa Rosa members Grace Allen (left) and Erin Moore (right) dressed as healthy fruits and vegetables at the Santa Rosa Kids House Trunk or Treat Halloween event on October 31, 2022.



DOH-Santa Rosa Community Health table at the 5210 Day of Play Community Outreach event at the Pensacola Blue Wahoos Stadium on November 5, 2022.

#### **Tobacco Cessation and Prevention**

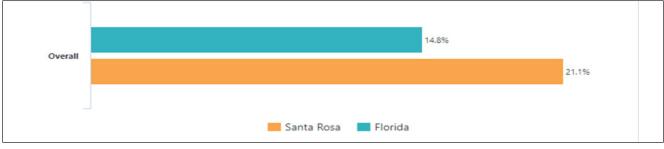
The Tobacco Prevention Program in Santa Rosa County works under the direction of the Bureau of Tobacco Free Florida to reduce Floridian's tobacco use and exposure to secondhand smoke. Program staff work in specific policy areas such as cessation access for priority populations, point of sale, Tobacco Free Public Spaces for parks and beaches ordinance, and comprehensive tobacco control policies in K-12 schools to promote policy and system change to de-normalize tobacco use. The program is actively involved in community outreach and works with the Tobacco Free Santa Rosa Coalition on their efforts towards policy change.

Coordinated efforts are being made to reduce the county's tobacco use rates. Cessation classes are offered in partnership



DOH-Santa Rosa members Kristie Beckstrom (left) and Vince Nguyen (right).

with the Area Health Education Centers (AHEC). In FY 2022, there were 448 clients who attended cessation classes who reside in Santa Rosa County. Classes are available free of charge and can include cessation aids such as nicotine lozenges and patches.



Figures taken from 2019 FLHealthCharts

21.1% of Adults in Santa Rosa County smoke, higher than the State average of 14.8%.

### National Night Out



DOH-Santa Rosa hosted its annual 2022 National Night Out event at the Clyde L. Gracey Community Center in Milton on August 2, 2022.

The National Night Out is an annual community outreach organized by the Tobacco Prevention Program and CDAC Behavioral Health. Held in the parking lot of the Clyde L. Gracey Community Center, community leaders, organizations, and local businesses come together to celebrate a new school year with school supplies for children and resource information for families. The 2022 National Night Out was well attended and a huge success.

#### **Students Working Against Tobacco**



DOH-Santa Rosa Students Working Against Tobacco Coordinator Kristie Beckstrom provides tobacco cessation resources at the Milton Senior Expo on September 15, 2023.

The youth organization Students Working Against Tobacco (SWAT) engages youth and the community with tobacco prevention and education efforts. With guidance from the health department's SWAT coordinator and school SWAT advisors, students work to de-glamorize Big Tobacco and advocate for a tobacco free future. Over 50 youths from Hobbs Middle School, Woodlawn Beach Middle School, and Pace High School participate in meetings, trainings, and community outreaches throughout the school year.

On January 3, 2023, SWAT students and the Tobacco Free Santa Rosa Coalition presented at the city of Milton's Council Meeting in support of tobacco free parks. Students expressed reasons why parks should be tobacco free. On March 14, their efforts led to the passing of Ordinance No. 1983-23, prohibiting smoking and vaping in public parks within Milton city limits. SWAT students were extremely proud of their efforts and look forward to continuing their policy change efforts.



DOH-Santa Rosa members and Students Working Against Tobacco (S.W.A.T.) members provided nutritional and tobacco cessation resources at the Challenge 22 outreach event at Navarre Park on September 30, 2023.

#### **Public Health Preparedness**

Public Health Preparedness (PHP) collaborates with partners in the community to coordinate resources, emergency response plans, and activities providing the best protection through preparation, response, and recovery operations for Santa Rosa County in response to disasters. In addition, staff educate the public and medical facilities about general storm preparedness. During an emergency, PHP can be activated to the Emergency Operations Center to coordinate response efforts for county medical and long-term care facilities. In addition, PHP oversees all disaster planning activities and exercises such as Annual Drive Through Rabies Vaccination POD, special needs shelter preperation, and community outreach.

On June 1, 2023 Community Health /PHP and the clinic organized a walkthru tour of the special needs shelter (SpNS) located at Bennett Russell Elementary School for DOH-Santa Rosa staff. Sherry Worley, director of nursing for DOH-Santa Rosa, directed and facilitated the tour. DOH-Santa Rosa staff participated in the tour including new employees who had never seen the SpNS or been part of an activation. The tour was conducted at three separate times and broken into shifts. DOH-Santa Rosa staff were shown where shelter clients would be housed, where supplies were kept, where off duty staff sleep, where children belonging to on-duty staff would be kept, and other shelter



DOH-Santa Rosa Community Health/Public Health Preparedness (PHP) conducted its annual Drive Through Rabies Vaccination P.O.D. on October 21, 2022. 298 dogs and 86 cats were vaccinated in two hours.

related aspects.

On June 29, 2023, an electrical fire at Santa Rosa Medical Center was reported. The DOH-Santa Rosa county planner responded to assist. Other personnel from Santa Rosa County Emergency Management and Santa Rosa County Maintenance responded. Plans were in place to evacuate the hospital patients to other medical facilities since facility had no air conditioning or power except emergency lighting. Eventually, power was restored and patients did not need to be relocated. The incident was resolved by 7 p.m. that evening. Thankfully, no incidents were reported regarding patient and personnel health and safety.

#### National Diabetes Prevention Program

DOH-Santa Rosa offers Prevent T2 classes to the community to educate participants on how to prevent or delay type 2 diabetes for those who have pre-diabetes or have risk factors for developing diabetes. The program is endorsed by the Centers for Disease Control and is an evidence-based program. Classes teach the skills needed to make lifestyle changes starting with small steps that make big changes in healthy food choices and physical activity levels.

The goal of these lifestyle classes is to establish healthy, balanced food and meal habits; as well as, a regular physical activity routine of at least 150 minutes of moderate exercise per week. The typical result of these changes is a gradual weight loss which can significantly reduce your risk for developing type 2 diabetes. A 5%-7% loss of body weight can cut your risk of developing diabetes in half. Our participants learn how to make healthy choices daily and how to maintain these changes for life. DOH-Santa Rosa offers new classes every January and August.

Our lifestyle coaches began a cohort in August of 2022. This class had the highest participant completion rate with eight participants finishing the entire year-long program. Five of these participants were successful in bringing their A1C down by instilling the healthy lifestyle changes they learned. Four participants lost 5%-7% of their starting body weight; and almost all participants ended the program with an established regular physical activity routine of at least 150 minutes per week. We also had one participant with perfect attendance for the entire 26 session long program!

Another cohort began in January of the 2023. This cohort was smaller in size, but still resulted in positive benefits for its participants. All participants report having improved their knowledge on how to choose healthier food options and increase their movement/physical activity. Approximately 75% of participants that completed this class lost 5%-7% of their starting body weight.



Participants of DOH-Santa Rosa Diabetes Prevention Program & DOH-Santa Rosa members Donna Lowe (far-left) & Grace Allen (far-right).

#### Accreditation

The Florida Department of Health, as an integrated health system, received official reaccreditation on March 9, 2022 from the Public Health Accreditation Board (PHAB).

This reaccreditation period will last for five years. PHAB accreditation requires six foundational plans that are continuously reviewed (at least annually) and then updated at least every five years. Additionally, as an integrated health system, DOH-Santa Rosa must show alignment to the state's foundational plans to ensure consistency. The foundational plans are:

- 1. Community Health Needs Assessment.
- 2. Community Health Improvement Plan.
- 3. Strategic Plan.
- 4. Workforce Development.

- 5. Performance Management and Quality Improvement Plan.
- 6. Emergency Operations Plan.

#### **Minority Health**

In July of 2021, funds were provided to Florida county health departments to support the Office of Minority Health in improving the quality of life and reducing barriers for residents. The development of minority health initiatives began with the creation of the DOH-Santa Rosa Health Equity Team, a collaboration of staff from various program areas including epidemiology, school health, environmental public health, WIC, community health and operations. The team identified childhood overweight and obesity as a top health priority and food insecurity as a significant barrier within the county.

The Health Equity Plan was completed and released to the public in June 2022 and updated in June 2023. The plan aggregated data on both Florida and Santa Rosa County from various sources consisting of information on county demographics, childhood overweight and obesity, and data regarding social and economic barriers within the county. The plan also includes goals and objectives pertaining to the Food Access Among Food Insecure Santa Rosa Individuals and Children Project and the Healthy Community Project, designed to reduce childhood overweight and obesity within the county by improving access to nutritious and affordable foods and promoting the physical activity guidelines for Americans.

The Team was also tasked with hosting an event for National Minority Health Month in April.

#### All Moms All Babies Color Walk/Run

On April 29, 2023, DOH-Santa Rosa held the first All Moms All Babies Color Walk/Run to celebrate National Minority Health Month. This event provided a safe space for families to be physically active in the community and to promote breastfeeding for all moms and all babies. Approximately 150 participants were showered with colorful powder by DOH-Santa Rosa and community member volunteers as they travelled the one mile course. After participants completed the walk they were provided bags that included information on DOH-Santa Rosa programs and services, physical activity and nutrition education, a "Recipes for Healthy Kids" cookbook and other promotional items. DOH-Santa Rosa will continue its works to decrease infant mortality and increase healthy behaviors through outreach and promotion.



Color powder gets tossed in the air to start the All Moms All Babies One Mile Color Walk/Run on April 29, 2023.



DOH-Santa Rosa members Herman Davies (left) and Joesph Magee (right) spray color powder on participants.

### **ENVIRONMENTAL PUBLIC HEALTH**

The Environmental Public Health Team at DOH-Santa Rosa is the first line of defense against environmental public health concerns, and helps to prevent illness and injury by reducing environmental risks through education and the enforcement of Florida laws. The staff work in conjunction with the local chapter of the Florida Environmental Health Association to provide at least 12 hours of continuing education for on-site sewage treatment and disposal systems contractors each year. Attendance at these trainings approaches 100 participants for each class.

In addition to providing training, Environmental Public Health is responsible for investigating sanitary nuisance complaints, coordinating rabies investigations, and inspecting:

- Mobile home parks.
- Public swimming pools.
- Tanning salons.
- School facilities and food service.
- Assisted living facilities and food service.
- Detention group food services.
- Limited use wells.

Environmental Public Health staff also perform site evaluations for new



DOH-Santa Rosa Environmental Public Health team.

construction, and issue any necessary septic permits. All staff are required to become certified in on-site sewage treatment and disposal systems and food safety and sanitation within sixmonths of employment.

Environmental Public Health staff investigate food and waterborne illness complaints and are responsible for investigating illness outbreaks associated with food and water consumption and recreational water usage.

Services performed by Environmental Public Health staff in the past year include:

- 886 facility inspections.
- 1,283 septic tank permits.
- 550 rabies investigations.
- 162 sanitary nuisance investigations.
- 49 foodborne illness complaints.

#### Healthy Beaches Program

Santa Rosa County is part of Florida's Healthy Beaches water quality testing program. Samples are collected every other week from March through October from four locations along Santa Rosa County beaches, and they are analyzed for *Enterococci* bacteria.

The Environmental Public Health team at DOH-Santa Rosa issues health advisories when elevated bacterial levels are confirmed. Water quality advisories are issued if levels exceed 70 *Enterococci* per 100 milliliters of marine water after a resample is conducted.

The bacteria is commonly found in the intestinal tracts of humans and animals. The presence of this bacteria in samples may be an indication of fecal pollution, which may come from storm water runoff, pets, wildlife, and/or human sewage. High concentrations may cause diseases, infections, or rashes if the bacteria come into contact with the skin or are ingested while swimming.





## **HEALTH SERVICES**

Health Services is the largest team in DOH-Santa Rosa, offering:

- Immunizations for children and adults.
- School-based immunization program.
- Family Planning program.
- School and sports physicals.
- STD screening and treatment.
- RN Express Clinic.
- Communicable Disease/Epi reporting and investigation.
- TB Control.
- School Health.
- Chronic Disease.
- Confidential HIV screening.

Clinical services

appointment five days a week at the Milton location and biweekly

major insurances are accepted and family planning fees are on a sliding scale based on family size, income,

are provided by

at the Midway location. Most

and the federal

poverty guidelines. In FY 2022-23 the

clinic provided 43,560 individual services.

- ADAP (AIDS Drug Assistance Program).
- PrEP (HIV Pre-exposure Prophylaxis Program).

- Insulin and Epilepsy Medication Programs.
- Child Passenger Safety Seat Program.
- Florida Breast and Cervical Cancer Early Detection Program.
- White-Wilson Expanded Breast Cancer Screening Program.
- Special Needs Shelter staffing.
- Vital Statistics.
- We Care (specialy health care program for uninsured residents).
- Records management.
- Front desk clerical services, including fee collection and scheduling appointments.

#### **Clinical Services**



DOH-Santa Rosa clinic staff.

#### Immunization

The Immunization Program provides vaccines for children from birth through 18 years at no cost to parents through the Vaccines for Children Program, including:

- Hepatitis B.
- Hepatitis A.
- DTaP (diptheria, tetanus, acellular pertussis).
- Hib (haemophilus influenzae type b).
- PCV13 (pneumococcal conjugate).

- MMR (measles, mumps, and rubella).
- Varicella (chicken pox).
- Meningococcal.
- HPV (human papillomavirus).
- Polio.
- Flu.

Some vaccines are also available for adults at fees equal to the cost of the vaccine, plus an \$18 administration fee. In some cases, vaccines for adults may be covered by insurance. DOH-Santa Rosa does not offer vaccines required for international travel.

DOH-Santa Rosa also partners with the Santa Rosa County School District to provide vaccines to students through school-based clinics. Parents are offered flu vaccines for their sutdents in the Fall, and parents of sixth grade students are offered the Tdap vaccine in the Spring.

The Family Planning Program is funded in part by the Title X Federal Grant Program of the Public Health Services Act, the family planning program general revenue fund, and fees collected for services. Services are available for women of child-bearing age who desire help in planning their families. Physical examinations

#### Family Planning

and a variety of contraceptives are available, including the option of sterilization for those who desire a permanent method of birth control. Sterilization services are provided at no fee for men and women who qualify.

There are many benefits to family planning including having children when you are ready, being happier and healthier during pregnancy, not worrying about an unplanned pregnancy, and making your own decisions about birth control.

The Family Planning Program offers education and counseling for healthy living, breast health, STD prevention, and birth control options.

#### School Health

All students in Santa Rosa County from kindergarten through high school receive school health services through a cooperative arrangement with the Santa Rosa County School Board and Pediatric Services of America (PSA). A specially trained PSA health technician is on duty daily at each public school. DOH-Santa Rosa School Health Team consists of registered nurses and an LPN who facilitate services in public schools and serve as liasons for private schools.



Over-Dose 2 Action (OD2A) School Poster Contest winners Kandyn Jistel (left) and Zoey Constant (right).

Services provided include:

- 1. Vision, hearing, and scoliosis screenings.
- 2. Height and weight assessments/body mass index (BMI).
- 3. Nursing assessments.
- 4. Immunization and health record reviews.
- 5. Health counseling.
- 6. Individual emergency health care planning.
- 7. Assistance with referrals and accessing community resources.

Screening	Targeted Grades	Students
Vision	K-1-3-6	8,507
Hearing	K-1-6	6,331
Scoliosis	6	1,811
Growth and Development w/ BMI	1-3-6	4,914

#### In addition to the above screenings, the DOH-Santa Rosa School Health Team provided 3,059 flu vaccines and 1,709 care plans to Santa Rosa County students during the 2022-23 fiscal year.

#### 2022 - 23 School Health Screenings

#### AIDS Drug Assistance Program and Pre-expposure Prophylaxis

The Aids Drug Assistance Program (ADAP) is supported by grant funds distributed under the Ryan White HIV/AIDS Treatment Extension Act of 2009. The grant supports efforts to improve the quality, availability, and organization of HIV/AIDS health care and support services.

The program provides prescription medications to Florida residents living with HIV and AIDS, and it makes it possible for them to live healthier, longer, and more productive lives. The program provides services for those who are uninsured, underinsured, or ineligible for Medicaid. In fiscal year 2022-23, the DOH-Santa Rosa ADAP Program provided medication for 15 individuals.

PrEP is medication given to individuals who do not have HIV themselves but may be exposed to HIV, and it is administered to help prevent infection. The medication works best when it is used in conjunction with counseling and safer sex practices. The medication is currently available at DOH-Santa Rosa.

#### **Breast Cancer Screening**

DOH-Santa Rosa	uninsured women	The program is
participates in the	between the ages of	critical in diagnosing
Florida Breast and	50 through 65 with	these cancers when
Cervical Cancer Early	annual breast cancer	they are in their
Detection Program.	and cervical cancer	earliest stages and most
The program provides	screenings.	treatable.

Services Provided Through The White Wilson Expanded Breast Cancer Screening Program

Fiscal Year	Mammograms	Ultrasounds	<b>Breast Biopsies</b>
2020-21	7	7	8
2021-22	2	8	8
2022-23	4	5	0

#### Epidemiology

The DOH-Santa Rosa Epidemiology Program investigates all reports of diseases and conditions for Santa Rosa County. Over 80 diseases are reportable to DOH-Santa Rosa and these reports are made from physician's offices, hospitals, laboratories, and private citizens. All investigations are confidential per FS 381.0031, Florida Statutes.

the community through surveillance, contact investigations, and education. Staff investigate reportable diseases to determine the source of the disease, the time and mode of transmission, and the number of people potentially exposed or impacted. DOH-Santa Rosa also investigates outbreaks and conditions of public health importance that are not considered reportable.

to prevent disease transmission in

The Epidemiology Programs works

Reportable	2,457
Non-Reportable	431
Oubreaks	32

### Disease Investigations in Fiscal Year 2022-23

### **VITAL STATISTICS**

The Vital Statistics Program provides certified copies of birth and death records for those events that occur in the state of Florida, as well as information on correcting errors and obtaining vital records from other states.

Florida's Bureau of Vital Statistics registers and certifies vital records, including birth, death, marriage, and divorce throughout 67 counties. Birth and death registration was not required by state law until 1917, but there are some birth records on file dating back to 1850 and death records dating back to 1877.

In FY 2022-23, DOH-Santa Rosa printed 12,877 certificates and collected \$154,867 in fees.

Vital records are essential for the just administration of our laws and for the protection of individual rights. In addition, the statistical data from these records is of great value to public health agencies.

## **OPERATIONS**

The Operations Team comprises of facilities, purchasing, human resources, information technology, and web management, as well as contract management and billing services.

Services provided include:

- Personnel liaison (posting job requisitions, on-boarding new employees, and processing separation tickets for terminating/ retiring employees).
- Point of contact for county maintenance; submitting work orders for facility repairs and maintenance.
- Ordering and receiving supplies and commodities.



DOH-Santa Rosa Operations Department.

- Obtaining quotes for facilities renovations and repairs.
- Managing contracts for custodial services, landscaping service, and biomedical waste disposal services.
- IT services.
- Web management services.
- Processing billing for services.
- Purchasing of new vehicles and removing older vehicles from service.

### **Operations Projects in Fiscal Year 2022-23**

- Updated the new environmental public health building with paint, floors, and closing in the front desk area with new windows.
- Updated the parking lot with new stripes.
- Installed new fire panels in the Milton and Midway locations.
- Installed new flagpole at the Milton location and added a flagpole to the Midway location.
- Replaced the front door in the Milton

clinic lobby.

- Accquired a new truck for the fleet.
- Installed new controls for the HVAC in Milton.
- Moved environmental public health into new building.
- Moved community health into new offices.
- Installed new controls onto the HVAC system.
- Completed over 20 special projects.

#### Information Technology

Information technology (IT) consists of all systems that our employees use on a daily basis. These systems include items such as laptops, phones, printers, and everything these items connect to and from are responsibility of the IT department. DOH-Santa Rosa's IT department is overseen by John Ates, distributed computer systems specialist. This department works very closely with the IT specialist at Okaloosa County. Our two teams work together daily and in times of emergencies.

The IT department is a part of the Operations Team and is Managed by Mary Clanton. All IT requests are submitted through a ticket system and are completed in the time and urgency that is needed.

### Information Technology Projects for Fiscal Year 2022-23

- The *Go Live* on the environmental public health building – both network and phones.
- Active directory cleanup required by the State Health Office.
- Windows 10 22H2 updates on all laptops.
- Migrated all storage files from Simple Store to new OIT cloud.
- Implemented new CCure9000 security software and hardware for badge access and user database.
- Clinic breakroom audio, network, and smartboard installation.
- Windows 11 Image testing.
- Midway network



DOH-Santa Rosa Distributed Computer Systems Specialist John Ates (left) receives the Employee of the Quarter award from DOH-Santa Rosa Administrator Matt Dobson (right) at the Quarterly Staff Meeting on June 2, 2023.

refresh and paging.

- New Cherwell Helpdesk system implemented.
- Medical service and school health

equipment updates (scanners).

• New RAP offsite disaster recovery device purchased and configured.

#### **Publications Production and Web Management**

Publication Production Specialist Deion McLeod oversees publications, production and web management for DOH-Santa Rosa. His job responsibilities include web design and maintenance, graphic and layout design, event photography and videography, printing consultation and publication, and Microsoft SharePoint maintenance.

Web maintenance is accomplished in collaboration with the State Health Office, and departmental web meetings are conducted quarterly to ensure all information is both correct and up-to-date. Alongside website maintenance, Mr. McLeod leads the SharePoint team, which allows for interdepartmental collaboration through Microsoft's file sharing system.

Additionally, Deion McLeod is the in-house graphic designer and is tasked with creating flyers, posters, billboards, reports, shirts, etc. In doing so, he works closely with DOH-Santa Rosa's public information officer (PIO) and the DOH Office of Communications to ensure cohesive branding and effective communication.

Mr. McLeod also attends and documents the majority of community outreach events. With these photos, he produces blogs to highlight the efforts and achievements of DOH-Santa Rosa and shares the stories with all staff at the Florida Department of Health.

### Publications Projects for Fiscal Year 2022-23

- Rebranded a majority of the local advertising campaign for services offered by DOH-Santa Rosa clinic and community health.
- Rebranded the advertising campaign for the annual Walk for Mommy & Me event.
- Lead the advertising campaign (posters,

flyers, billboards, shirts, etc.) for the first ever All Moms All Babies One Mile Color Walk/ Run.

- Rebranded the advertising campaign for the annual Rabies Drive-Thru Vaccination P.O.D. event.
- Conducted regular website edits to improve

website scores of DOH-Santa Rosa website (2nd in state).

- Created and managed DOH-Santa Rosa Microsoft SharePoint team.
- Regular documentation of community outreach events, quarterly staff meetings, and special events.

### WOMEN, INFANTS, AND CHILDREN

Women, Infants, and Children (WIC) supplemental nutrition program provides nutritious foods for low to moderate income pregnant, breastfeeding, and postpartum women, infants, and children from birth through the age of 5 who are at nutritional risk.

Benefits for food packages that meet participants' individual needs are provided through an electronic benefits card and can be used to purchase items at any of the 22 approved vendors in Santa Rosa County. On average, participants redeem approximately \$137,970 in benefits each month; \$1,655,636 in total benefits were redeemed in WIC fiscal year 2022-23, which runs from October 1 to September 30.

Breastfeeding promotion and support are integral components of the WIC Program. An International Board-Certified Lactation Consultant and peer counselors see clients in the office, and they are available by phone seven days a week to provide support, education, and assistance to mothers in order to make informed decisions about infant feeding. Breastfeeding classes are also offered each Thursday at the Milton location and are facilitated by a trained breastfeeding counselor.

In January 2018, WIC introduced its breastfeeding support group, The Milky Way. The group meets once a month at the Milton Public Library on Alabama Street, and it is open to all pregnant and/or breastfeeding mothers, nursing infants, and toddlers (whether or not they participate in WIC). The group has been so successful that it was expanded to the Midway location in January 2020.

The WIC Program presently serves:

207	Pregnant Women
233	Breastfeeding Women
125	Postpartum Women
583	Infants
1,422	Children



DOH-Santa Rosa WIC staff.

#### WIC Farmers Market Nutrition Program (FMNP)

The WIC Farmers Market Nutrition Program (FMNP), a collaboration between the Florida Department of Agriculture and Consumer Services and WIC, provides clients with coupons that allow them to purchase fresh fruits and vegetables from participating vendors at no cost. DOH-Santa Rosa hosts a farmers market on-site at its Milton location throughout the summer. The market is open to the public, and WIC coupons are accepted. Coupons worth \$6,700 were distributed in 2023 to WIC clients for use at farmers markets throughout the area.

#### Walk for Mommy & Me

The WIC Program also sponsors the annual Walk for Mommy & Me. The event, which is free and open to the public, regularly attracts between 300 and 350 participants, and it supports the Florida Department of Health's Healthy



DOH-Santa Rosa WIC member Tami Knowles and a participant's infant at the 2023 Walk for Mommy & Me on April 22, 2023.

Weight initiative.

The 2023 Walk for Mommy & Me was attended by 344 members of the community, 12 student volunteers, and 64 vendors and staff from DOH-Santa Rosa for a total of 420 attendees.



DOH-Santa Rosa members Donna Lowe (left) and Grace Allen (right) hand out health and nutrition resources and information.



DOH-Santa Rosa members Sherry Worley (left) and Myra Carter (right) hand out health and nutrition resources and information.



Milton Location

ALTH

Midway Location

5527 Stewart St. Milton, FL 32570 850-983-5200 5840 Gulf Breeze Pkwy. Gulf Breeze, FL 32563 850-934-4073 Environmental Public Health

5520 Stewart St. Milton, FL 850-983-5275



#### SantaRosa.FloridaHealth.gov

**Our Mission:** To protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts.

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